

Report overview

This report helps you to optimize the web page "<http://www.probonoseo.com/>" for a high ranking on Google.com for the search term "free seo advice".

Your web page







<http://www.probonoseo.com/>







Title: ProBonoSEO.com » Free SEO Advice

Description: [No meta description available.]

Your competitors for the search term "free seo advice" on Google.com

1		http://www.saffas-seo.co.uk/getting-started.php	Title: SEO Getting Started - Getting Started With SEO. Ethical Optimization Techniques. Description: Free help for optimizing web pages. Ideal for beginners and intermediate SEO followers. We try to simplify the search engine process.
2		http://www.saffas-seo.co.uk/	Title: Free SEO Advice - Ethical Website Optimization Techniques. Description: Free SEO advice using ethical website optimization techniques. We show you how to optimize your site using ethical methods for longer lasting results.
3		http://www.freeseoadvice.com/	Title: Welcome to www.freeseoadvice.com Description: [No meta description available.]
4		http://www.freediyseo.co.uk/	Title: Free DIY SEO - Advice and SEO Help Description: [No meta description available.]

Your competitors for the search term "free seo advice" on Google.com

5		<p>http://www.morearnings.com/category/seo/free-seo-advice/</p> <p>Title: » Free SEO Advice</p> <p>Description: » Free SEO Advice, Money making opportunity reviews by an experienced SEO consultant, SPAM, SCAM and BS free&#8230;</p>
6		<p>http://freeseoadvice.org/</p> <p>Title: Free SEO Advice - SEO Forum and Guide Database Error</p> <p>Description: [No meta description available.]</p>
7		<p>http://www.algo.gs/</p> <p>Title: ALGO SEO services UK, free SEO advice, search engine optimisation UK</p> <p>Description: Site offers free advice, info on Google and its algorithm.</p>
8		<p>http://www.jimboykin.com/free-seo-advice-ask-jim/</p> <p>Title: Free SEO Advice - Ask Jim - Jim Boykin's SEO Blog</p> <p>Description: [No meta description available.]</p>
9		<p>http://www.websitesfreeway.co.uk/</p> <p>Title: Free Webmaster Tools and Advice for Webmasters</p> <p>Description: Website development tools, tutorials and tips for webmasters, Lots of free stuff for beginners and more experienced webmasters.</p>
10		<p>http://www.redevolution.com/free-seo-advice/</p> <p>Title: Basic SEO, Free SEO Advice, Master Search Engine Optimisation Basics</p> <p>Description: Covering the basics of SEO will have an impact on your website's performance. This free SEO advice will make sure you do just that.</p>

Analyzed search terms

1. free seo advice
2. free
3. seo
4. advice

Top 10 Ranking Requirements Score™

94%

The Top 10 Ranking Requirements Score™ of 94% means that the web page <http://www.probonoseo.com/> meets 94% of the requirements for a top 10 ranking on Google.com for the search term "free seo advice".

Note that some ranking factors cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential:	23	1
Very Important:	11	0
Important:	34	11
Moderately Important:	38	13
Slightly Important:	30	2
Total:	136	27

Ranking Factors Performance

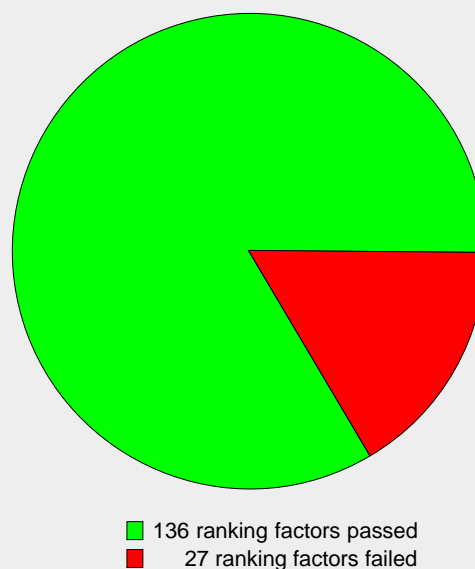


Table of contents

1. Report overview	19. Keyword use in same site link URLs
2. Keyword use in document title	20. Keyword use in outbound link URLs
3. Global link popularity of web site	21. Keyword use in meta description
4. Link texts of inbound links	22. Number of trailing slashes in URL
5. Keyword use in body text	23. HTML validation of web page to W3C standards
6. Age of web site	24. Readability level of web page
7. Keyword use in H1 headline texts	25. Keyword use in meta keywords
8. Keyword use in domain name	26. Keyword use in the first sentence of the body text
9. Keyword use in page URL	27. Keyword use in HTML comments
10. Links from social networks	28. Search engine compatibility
11. Server speed	29. Factors that could prevent your top ranking
12. Keyword use in H2-H6 headline texts	30. Table: Number of keywords
13. Keyword use in IMG ALT attributes	31. Table: Keyword density
14. Top level domain of web site	32. Table: Keyword position
15. Keyword use in bold body text	33. Table: Number of words
16. Number of visitors to the site	34. Table: Number of characters
17. Keyword use in same site link texts	35. Table: Ranking factors digest
18. Keyword use in outbound link texts	

Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "free seo advice" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	SEO Getting Started - Getting Started With SEO . Ethical Optimization Techniques.
2	Free SEO Advice - Ethical Website Optimization Techniques.
3	Welcome to www.freeseoadvice.com
4	Free DIY SEO - Advice and SEO Help
5	» Free SEO Advice
6	Free SEO Advice - SEO Forum and Guide Database Error
7	ALGO SEO services UK, free SEO advice , search engine optimisation UK
8	Free SEO Advice - Ask Jim - Jim Boykin's SEO Blog
9	Free Webmaster Tools and Advice for Webmasters
10	Basic SEO , Free SEO Advice , Master Search Engine Optimisation Basics

Your contents

ProBonoSEO.com » **Free SEO Advice**

Advice for your document title

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 75%	60%	OK	OK

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 25%	20%	OK	OK

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 29%	20%	OK	OK

Search term: "advice"

Advice for your document title**Search term: "free seo advice"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 25%	20%	OK	OK

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	3	OK	OK
Keyword density:	0% to 25%	20%	OK	OK

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	AllTheWeb (preset settings)	Google.com	Live.com	Yahoo.com
To Your Site:	n/a	1	0	0	2
To Site 1:	n/a	116	10	2	112
To Site 2:	n/a	171	13	8	164
To Site 3:	34	463	2	26	342
To Site 4:	1	473	9	216	857
To Site 5:	41	2,770	29	0	2,647
To Site 6:	n/a	1	0	0	1
To Site 7:	207	744	9	330	1,541
To Site 8:	402	17	2	4	16
To Site 9:	n/a	175	3	65	166
To Site 10:	47	35	0	0	28
Range:	1 to 402	1 to 2,770	0 to 29	0 to 330	1 to 2,647

Advice for the global link popularity

Summing up all analyzed search engines, you have at least as many web pages linking to your web page as the top ranking web pages. This meets the basic requirements for getting high rankings in general. <

However, Google.com also evaluates the quality of the web pages that link to your web site.

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool.

Google can find at least as many web pages linking to your page as to the top ranked pages. This meets the basic requirements for getting high rankings on Google. <

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sampling of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

The more inbound link texts are analyzed, the more meaningful is the quality of the advice. To get statistically significant results, you should analyze at least 50 inbound link texts. You can change the number of analyzed inbound link texts by selecting Top 10 Optimizer > Report Contents > Link Popularity.

Sampling of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
-------------	------------	----------------------------------

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "free seo advice" in their link texts. The more links to your web site contain "free seo advice" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term. <

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool.

No inbound link texts have been found. Make sure that Google.com is able to access your web site and that Google.com has not banned your web site from its index. <<

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

About **Free SEO Advice** Blog ProBonoSEO.com **Free SEO Advice** As an **SEO** professional, I started thinking about the future of my career. What could I do to grow? Then it hit me - I can give **free SEO advice** to non-profit organizations. All I need is the site URL, the keyword or phrase you're optimizing for and a message about anything else of interest to you concerning your site. All I request in return is i) that your company is honestly a 403c non-profit and ii) you place a link on your homepage back to us in return. Your Name (required) Email (valid email required) Website (required) Keyword You Want (required) Message Human? cforms contact form by delicious:days ProBonoSEO.com uses Modern **design**; designed by Ulf Pettersson and powered by WordPress .

Advice for your body text

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	3	OK	OK
Keyword density:	0% to 33%	7%	OK	OK
Number of words:	3 to 2,575	135	OK	OK

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 19	3	OK	OK
Keyword density:	0% to 5%	2%	OK	OK

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 43	4	OK	OK
Keyword density:	0% to 11%	3%	OK	OK

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	3	OK	OK
Keyword density:	0% to 2%	2%	OK	OK

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 66	10	OK	OK
Keyword density:	0% to 5%	3%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.probonoseo.com/	n/a
1	http://www.saffas-seo.co.uk/getting-started.php	Friday, June 29, 2007
2	http://www.saffas-seo.co.uk/	Monday, April 30, 2007
3	http://www.freeseoadvice.com/	Wednesday, October 29, 2003
4	http://www.freedyseo.co.uk/	Tuesday, January 09, 2007
5	http://www.morearnings.com/category/seo/free-seo-advice/	Tuesday, August 21, 2001 (oldest domain)
6	http://freeseoadvice.org/	Thursday, December 13, 2007 (newest domain)
7	http://www.algo.gs/	Wednesday, February 04, 2004
8	http://www.jimboykin.com/free-seo-advice-ask-jim/	Monday, September 05, 2005
9	http://www.websitesfreeway.co.uk/	Thursday, February 22, 2007
10	http://www.redevolution.com/free-seo-advice/	Monday, March 07, 2005
Range	Tuesday, August 21, 2001 to Thursday, December 13, 2007	

Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Google.com. If you have a young web site, you must compensate by improving the other search engine ranking factors.

<

Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

No. H1 Heading Text

1. ProBonoSEO.com

Advice for your H1 headline texts

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free seo advice" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "free seo advice" but this is optional.	<

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "advice" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "advice" but this is optional.	<

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use one of the keywords "free", "seo" or "advice" at	<

Advice for your H1 headline texts**Search term: "free seo advice"**

			least once but this is optional.	
Keyword density:	0% to 33%	0%	You could increase the keyword density for the keywords "free", "seo" or "advice" but this is optional.	<

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	saffas seo	http://www.saffas-seo.co.uk/getting-started.php
2	saffas seo	http://www.saffas-seo.co.uk/
3	freeseoadvice	http://www.freeseoadvice.com/
4	freedyseo	http://www.freedyseo.co.uk/
5	morearnings	http://www.morearnings.com/category/seo/free-seo-advice/
6	freeseoadvice	http://freeseoadvice.org/
7	algo	http://www.algo.gs/
8	jimboykin	http://www.jimboykin.com/free-seo-advice-ask-jim/
9	websitesfreeway	http://www.websitesfreeway.co.uk/
10	redevolution	http://www.redevolution.com/free-seo-advice/

Your contents

probonoseo (Domain name: "probonoseo.com")

Advice for the domain name

The domain name probonoseo.com does not contain the search term "free seo advice".

If you have a young web site with only a few inbound links, then consider registering a new domain name that contains the search term "free seo advice".

If you have an established web site with a lot of inbound links, then you must compensate by improving the other search engine ranking factors.

<<

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	getting started	http://www.saffas-seo.co.uk/getting-started.php
2	[no words]	http://www.saffas-seo.co.uk/
3	[no words]	http://www.freeseoadvice.com/
4	[no words]	http://www.freedyseo.co.uk/
5	category seo free seo advice	http://www.morearnings.com/category/seo/free-seo-advice/
6	[no words]	http://freeseoadvice.org/
7	[no words]	http://www.algo.gs/
8	free seo advice ask jim	http://www.jimboykin.com/free-seo-advice-ask-jim/
9	[no words]	http://www.websitesfreeway.co.uk/
10	free seo advice	http://www.redevolution.com/free-seo-advice/

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free seo advice" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "free seo advice" but this is optional.	<

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

Search term: "seo"

Advice for your page URL

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 40%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "advice" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "advice" but this is optional.	<

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use one of the keywords "free", "seo" or "advice" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the keywords "free", "seo" or "advice" but this is optional.	<

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Del.icio.us	Digg
To Your Site:	n/a	0
To Site 1:	n/a	0
To Site 2:	n/a	0
To Site 3:	n/a	0
To Site 4:	n/a	0
To Site 5:	n/a	7
To Site 6:	n/a	0
To Site 7:	n/a	0
To Site 8:	n/a	25
To Site 9:	n/a	0
To Site 10:	n/a	5
Range:	n/a	0 to 25

Advice for the links from social networks

None of the selected social network sites found pages that link to your web site "www.probonoseo.com". Try to get at least one web page to link to your web page on these social networks. <<

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool.

Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	2.58s	n/a	n/a	n/a	n/a	3.10s	1.79s	3.73s	1.79s to 3.73s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	slow: bottom 30%	n/a	n/a	n/a	n/a	slow: bottom 35%	fast: top 35%	slow: bottom 25%	slow: bottom 25% to fast: top 35%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.

<

Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

Your contents

No. Heading Texts

1. [H2] Free SEO Advice

Advice for your H2-H6 headline texts

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 60%	75%	The keyword density is too high. It should be 60% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 30%	25%	OK	OK

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 30%	25%	OK	OK

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 20%	25%	The keyword density is too high. It should be 20% at maximum. Consider adding more text to lower the keyword density.	<<

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	3	OK	OK
Keyword density:	0% to 20%	25%	The keyword density for the keywords "free", "seo" or "advice" is too high. It should be 20% at maximum. Consider adding more text to lower the keyword density for these words.	<<

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	[empty]	http://www.probonoseo.com/wp-content/plugins/cforms/forms-captcha.php?ts=&c1=4&c2=5&ac=abcdefghijklmnopqrstuvwxyz23456789&i=&w=115&h=25&c=000066&l=000066&f=font4.ttf&a1=-12&a2=12&f1=17&f2=19&mp;b=1.gif
2.	Captcha	http://www.probonoseo.com/wp-content/plugins/cforms/images/spacer.gif

Advice for your IMG ALT attributes

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "free seo advice" at least once but this is optional.	<
Keyword density:	0% to 28%	0%	You could increase the keyword density for the search term "free seo advice" but this is optional.	<

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

Search term: "advice"

	Competitors	Your Site	Advice	

Advice for your IMG ALT attributes

Search term: "free seo advice"

Number of keywords:	0 to 7	0	You could use the search term "advice" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "advice" but this is optional.	<

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 21	0	You could use one of the keywords "free", "seo" or "advice" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the keywords "free", "seo" or "advice" but this is optional.	<

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.com	.co.uk	.co.uk	.com	.co.uk	.com	.org	.gs	.com	.co.uk	.com

Advice for the top level domain of your web site

Your web site URL www.probonoseo.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com.

OK

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `...` or `...` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	4 Steps to Ethical Optimization POLDINGS Saffas Web Saffas SEO Saffas Voice Saffas Telecom
2	Ethical Website Optimization. POLDINGS Saffas Web Saffas SEO Saffas Voice Saffas Telecom
3	[not used]
4	Posted: Comments: Bookmark: Posted: Comments: Bookmark: SAVEBIG Posted: Comments: Bookmark: Posted: Comments: Bookmark: blog posts Posted: Comments: Bookmark: Recent Posts: Archives: Recommended Resources:
5	SEO and Validation Social Bookmarks SEO vs Accessible Web Design Social Bookmarks SEO Consultant Ranking Social Bookmarks Social Bookmarks post Technorati Mortgage Amount: Interest: Years: Days between payments: © Copyright 2008 Make Money Online Guide. All rights reserved.
6	[not used]
7	Algo Free SEO Advice Home Webmasters Who Needs SEO ? SEO Course 1. How Much Traffic ? 2. Domain Name 3. Server Location 5. Keyword Density 4. Page Content 6. Links From Your Site 7. Links To Your Site 8. Robots Text 9. Google Site Map 10. Free Tools 11. SEO Mistakes 12. Free Advice 13. Origin of Google 14. Google Help 15. Google and ODP 16. Authority Sites ? 17. Google Page Rank 18. Google Bombing Hosting Directory Resources Site map Contact Us From June 2006 we are overwhelmed with work, and cannot accept any new clients for the time being. We also no longer accept link requests, as we already have over 19,000 webmaster contacts on-page optimisation optimisers natural selection
8	Subscribe to Jim Boykin's Blog Feed for Free! Got a question? Ask away! What's your normal work attire?
9	Computer Jargon Buster Computer Tutor for Dummies Step by Step Guide to Using the Internet
10	(+44) 01224 443551 (+44) 0131 202 6203

Your contents

free SEO advice

Advice for your bold body text

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 3%	100%	The keyword density is too high. It should be 3% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "free"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

Advice for your bold body text**Search term: "free seo advice"**

Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 6%	33%	The keyword density is too high. It should be 6% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 13%	33%	The keyword density is too high. It should be 13% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 2%	33%	The keyword density is too high. It should be 2% at maximum. Consider adding more text to lower the keyword density.	<<

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	3	OK	OK
Keyword density:	0% to 4%	33%	The keyword density for the keywords "free", "seo" or "advice" is too high. It should be 4% at maximum. Consider adding more text to lower the keyword density for these words.	<<

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.probonoseo.com/	Rank #10,591,270
1	http://www.saffas-seo.co.uk/getting-started.php	Rank #2,250,616
2	http://www.saffas-seo.co.uk/	Rank #2,250,616
3	http://www.freeseoadvice.com/	Rank #8,027,285 (least visitors of the competitors)
4	http://www.freedyseo.co.uk/	Rank #561,126
5	http://www.morearnings.com/category/seo/free-seo-advice/	Rank #133,911
6	http://freeseoadvice.org/	n/a
7	http://www.algo.gs/	Rank #3,284,250
8	http://www.jimboykin.com/free-seo-advice-ask-jim/	Rank #127,860
9	http://www.websitesfreeway.co.uk/	Rank #880,860
10	http://www.redevolution.com/free-seo-advice/	Rank #79,861 (most visitors of the competitors)
Range		79,861 to 8,027,285

Advice for the number of visitors to your site

Your web site www.probonoseo.com does not appear to have many visitors. This could be disadvantageous to your rankings on Google.com.



Keyword use in same site link texts

Moderately Important

Link texts are words and sentences that are used as links. Same site link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same site link texts into account.

Example: The HTML tag `Contact information` contains the same site link text "Contact information".

Your contents

No.	Same Site Link Text	Link URL
1.	About	/about/
2.	Free SEO Advice	/
3.	Blog	/blog/
4.	ProBonoSEO.com	/

Advice for your same site link texts

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	1	OK	OK
Keyword density:	0% to 100%	100%	OK	OK

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	1	OK	OK
Keyword density:	0% to 10%	33%	The keyword density is too high. It should be 10% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 25	1	OK	OK
Keyword density:	0% to 38%	33%	OK	OK

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	1	OK	OK
Keyword density:	0% to 5%	33%	The keyword density is too high. It should be 5% at maximum. Consider adding more text to lower the keyword density.	<<

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 39	3	OK	OK

Advice for your same site link texts**Search term: "free seo advice"**

Keyword density:	0% to 15%	33%	The keyword density for the keywords "free", "seo" or "advice" is too high. It should be 15% at maximum. Consider adding more text to lower the keyword density for these words.	<<
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Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	SEO professional	http://www.casedetails.com/about/
2.	403c non-profit	http://edocket.access.gpo.gov/cfr_2004/aprqr/pdf/26cfr1.403(c)-1.pdf
3.	cforms contact form by delicious:days	http://www.deliciousdays.com/cforms-plugin
4.	Modern	http://ulfpettersson.se/design/modern/
5.	Ulf Pettersson	http://ulfpettersson.se/
6.	WordPress	http://wordpress.org

Advice for your outbound link texts

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	1	OK	OK
Keyword density:	0% to 17%	11%	OK	OK

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "free", "seo" or "advice"

Advice for your outbound link texts**Search term: "free seo advice"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	1	OK	OK
Keyword density:	0% to 8%	4%	OK	OK

Keyword use in same site link URLs

Moderately Important

Links connect one web page to another. Same site links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same site link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same site link URL "contact.htm".

Your contents

No.	Same Site Link URL	Link Text
1.	about [/about/]	About
2.	[empty] [/]	Free SEO Advice
3.	blog [/blog/]	Blog
4.	[empty] [/]	ProBonoSEO.com

Advice for your same site link URLs

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "free seo advice" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "free seo advice" but this is optional.	<

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 35	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "advice" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "advice" but this is optional.	<

Advice for your same site link URLs

Search term: "free seo advice"

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 51	0	You could use one of the keywords "free", "seo" or "advice" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the keywords "free", "seo" or "advice" but this is optional.	<

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	www.casedetails about [http://www.casedetails.com/about/]	SEO professional
2.	edocket access gpo cfr 2004 aprqtr pdf 26cfr1 403 c 1 [http://edocket.access.gpo.gov/cfr_2004/aprqtr/pdf/26cfr1.403(c)-1.pdf]	403c non-profit
3.	www.deliciousdays cforms plugin [http://www.deliciousdays.com/cforms-plugin]	cforms contact form by delicious:days
4.	ulfpettersson design modern [http://ulfpettersson.se/design/modern/]	Modern
5.	ulfpettersson [http://ulfpettersson.se/]	Ulf Pettersson
6.	wordpress [http://wordpress.org]	WordPress

Advice for your outbound link URLs

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "free seo advice" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "free seo advice" but this is optional.	<

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 36	0	You could use the search term "seo" at least once but this is optional.	<

Advice for your outbound link URLs

Search term: "free seo advice"

Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<
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Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "advice" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "advice" but this is optional.	<

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 51	0	You could use one of the keywords "free", "seo" or "advice" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the keywords "free", "seo" or "advice" but this is optional.	<

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	Free help for optimizing web pages. Ideal for beginners and intermediate SEO followers. We try to simplify the search engine process.
2	Free SEO advice using ethical website optimization techniques. We show you how to optimize your site using ethical methods for longer lasting results.
3	[not used]
4	[not used]
5	» Free SEO Advice , Money making opportunity reviews by an experienced SEO consultant, SPAM, SCAM and BS free…
6	[not used]
7	Site offers free advice , info on Google and its algorithm.
8	[not used]
9	Website development tools, tutorilas and tips for webmasters, Lots of free stuff for beginners and more experienced webmasters.
10	Covering the basics of SEO will have an impact on your website's performance. This free SEO advice will make sure you do just that.

Your contents

[not used]

Advice for your meta description

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "free seo advice" at least once.	<<
Keyword density:	0% to 17%	0%	You should increase the keyword density for the search term "free seo advice".	<<

Search term: "free"

	Competitors	Your Site	Advice	
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Advice for your meta description

Search term: "free seo advice"

Number of keywords:	0 to 2	0	You should use the search term "free" at least once.	<<
Keyword density:	0% to 11%	0%	You should increase the keyword density for the search term "free".	<<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "seo" at least once.	<<
Keyword density:	0% to 11%	0%	You should increase the keyword density for the search term "seo".	<<

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "advice" at least once.	<<
Keyword density:	0% to 10%	0%	You should increase the keyword density for the search term "advice".	<<

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You should use one of the keywords "free", "seo" or "advice" at least once.	<<
Keyword density:	0% to 9%	0%	You should increase the keyword density for the keywords "free", "seo" or "advice".	<<

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	0	0	0	3	0	0	1	0	1	0 to 3

Advice for the number of trailing slashes in your web site URL

The URL www.probonoseo.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	no errors, valid http://validator.w3.org/check?uri=http://www.probonoseo.com/
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.probonoseo.com/

Advice regarding the validity of your web site

Both the CSS code and the HTML code of your web page www.probonoseo.com is valid according to the W3C specifications. This means that Google.com does not have problems reading your web page.

OK

Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
66	49	39	n/a	61	52	60	63	75	61	71	39 to 75

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
8	10	11	n/a	9	11	8	8	6	9	7	6 to 11

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.probonoseo.com is 66. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is easy to comprehend.

OK

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	seo getting started, getting started with seo , ethical optimization techniques, long-term seo results, step-by-step
2	free seo advice , Ethical Website Optimization Techniques, website optimization, improve search engine rankings, increase website traffic, longer lasting results
3	[not used]
4	[not used]
5	» Free SEO Advice
6	[not used]
7	seo, free, advice , google, algo, algorithm, links
8	[not used]
9	webmaster, webmasters, tools, website, promotion, guidelines, advice , tips, free , beginners, tutorials
10	SEO basics

Your contents

[not used]

Advice for your meta keywords

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free seo advice" at least once but this is optional.	<
Keyword density:	0% to 75%	0%	You could increase the keyword density for the search term "free seo advice" but this is optional.	<

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

Search term: "seo"

Advice for your meta keywords

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "advice" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "advice" but this is optional.	<

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use one of the keywords "free", "seo" or "advice" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the keywords "free", "seo" or "advice" but this is optional.	<

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	Essential SEO Articles Find Good Web Hosting Improve Website Conversion Rate
2	Essential SEO Articles Find Good Web Hosting Improve Website Conversion Rate
3	Welcome to www.freeseoadvice.com
4	10 (ish) Ways to Get to Number 1 in Google
5	Make Money Online Guide Money making opportunity reviews by an experienced SEO consultant, SPAM, SCAM and BS free… Make Money Online Guide SEO Dave Free SEO Advice SEO and Validation
6	Database error
7	Algo Free SEO Advice
8	Subscribe to Jim Boykin's Blog Feed for Free!
9	Main Menu
10	Go to the Red Evolution Homepage">

Your contents

About **Free SEO Advice** Blog ProBonoSEO.com **Free SEO Advice**

Advice for your first sentence of the body text

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	2	Use the search term "free seo advice" at most once.	<<
Keyword density:	0% to 75%	60%	OK	OK

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 25%	20%	OK	OK

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	2	OK	OK
Keyword density:	0% to 25%	20%	OK	OK

Advice for your first sentence of the body text

Search term: "free seo advice"

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	2	Use the search term "advice" at most once.	<<
Keyword density:	0% to 25%	20%	OK	OK

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	6	OK	OK
Keyword density:	0% to 25%	20%	OK	OK

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	leave this for stats
2.	Start Of Script Generated By cforms v8.7 [Oliver Seidel www.deliciousdays.com]
3.	End Of Script Generated By cforms

Advice for your HTML comments

Search term: "free seo advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free seo advice" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "free seo advice" but this is optional.	<

Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

Search term: "advice"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "free", "seo" or "advice"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use one of the keywords "free", "seo" or "advice" at	<

Advice for your HTML comments**Search term: "free seo advice"**

			least once but this is optional.	
Keyword density:	0% to 2%	0%	You could increase the keyword density for the keywords "free", "seo" or "advice" but this is optional.	<

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.probonoseo.com" contains only 140 words. It is strongly recommended to add more text to your web page.	<<
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. You don't use the Meta Keywords tag so there will not be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page uses the Meta Generator tag twice. Search engines could regard it as a spamming attempt and might decide not to index your web site. You should remove the second Meta Generator tag, even if it's embedded in an <iframe> tag.	<<
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.probonoseo.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.probonoseo.com" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.probonoseo.com on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "free seo advice"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "free seo advice"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example [Amazon](http://Amazon.com) or [Wikipedia](http://Wikipedia.com)?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

Search term: "free seo advice"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	0	1	1	0	1	1	1	1	0	1	0 to 1
Body Text:	3	2	3	1	2	9	3	2	2	0	3	0 to 9
H1 Texts:	0	0	1	0	0	1	0	0	1	0	1	0 to 1
Domain:	0	0	0	1	0	0	1	0	0	0	0	0 to 1
Page URL:	0	0	0	0	0	1	0	0	1	0	1	0 to 1
H2-H6 Texts:	1	0	0	1	1	2	0	1	1	0	0	0 to 2
IMG ALT:	0	0	0	0	0	7	0	0	0	0	0	0 to 7
Bold Text:	1	0	0	0	0	0	0	1	0	0	0	0 to 1
Same Texts:	1	2	2	0	2	7	1	0	1	0	1	0 to 7
Outb. Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
Same URLs:	0	0	0	0	3	8	0	1	3	0	1	0 to 8
Outb. URLs:	0	0	0	0	0	7	0	0	0	0	0	0 to 7
Meta Descr.:	0	0	1	0	0	1	0	0	0	0	1	0 to 1
Meta Keyw.:	0	0	1	0	0	1	0	0	0	0	0	0 to 1
First Sentence:	2	0	0	1	0	1	0	1	0	0	0	0 to 1
HTML Comm.:	0	0	0	0	0	0	1	0	0	0	0	0 to 1

Search term: "free"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	0	1	0	1	1	1	1	1	1	1	0 to 1
Body Text:	3	3	4	0	7	12	1	5	8	19	12	0 to 19
H1 Texts:	0	0	1	0	1	1	0	0	1	0	1	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	1	0	0	1	0	1	0 to 1
H2-H6 Texts:	1	0	0	0	1	2	0	1	1	1	3	0 to 3
IMG ALT:	0	0	0	0	1	7	0	0	0	0	1	0 to 7
Bold Text:	1	0	0	0	0	0	0	3	1	0	0	0 to 3
Same Texts:	1	2	2	0	5	7	0	2	2	11	4	0 to 11
Outb. Texts:	0	0	0	0	0	1	0	0	1	0	1	0 to 1
Same URLs:	0	0	0	0	7	8	0	2	4	14	2	0 to 14
Outb. URLs:	0	0	0	0	0	8	0	0	0	0	0	0 to 8
Meta Descr.:	0	1	1	0	0	2	0	1	0	1	1	0 to 2
Meta Keyw.:	0	0	1	0	0	1	0	1	0	1	0	0 to 1

Search term: "free"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	2	0	0	0	0	2	0	1	1	0	0	0 to 2
HTML Comm.:	0	0	0	0	1	0	0	0	0	0	0	0 to 1

Search term: "seo"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	2	1	0	2	1	2	2	2	0	2	0 to 2
Body Text:	4	9	7	0	16	43	2	8	27	2	36	0 to 43
H1 Texts:	0	1	1	0	1	1	0	0	1	0	1	0 to 1
Domain:	0	1	1	0	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	0	0	2	0	0	1	0	1	0 to 2
H2-H6 Texts:	1	1	0	0	1	6	0	1	2	0	3	0 to 6
IMG ALT:	0	2	2	0	1	7	0	0	0	0	2	0 to 7
Bold Text:	1	1	1	0	0	3	0	4	0	0	0	0 to 4
Same Texts:	1	6	6	0	9	25	0	3	13	2	24	0 to 25
Outb. Texts:	1	0	0	0	3	3	0	0	7	0	0	0 to 7
Same URLs:	0	0	0	0	10	35	0	4	14	10	22	0 to 35
Outb. URLs:	0	0	0	0	3	36	0	1	3	0	0	0 to 36
Meta Descr.:	0	1	1	0	0	2	0	0	0	0	2	0 to 2
Meta Keyw.:	0	3	1	0	0	1	0	1	0	0	1	0 to 3
First Sentence:	2	1	1	0	0	4	0	1	0	0	0	0 to 4
HTML Comm.:	0	0	0	0	3	0	0	0	0	0	0	0 to 3

Search term: "advice"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	0	1	0	1	1	1	1	1	1	1	0 to 1
Body Text:	3	3	4	0	5	11	1	4	6	3	3	0 to 11
H1 Texts:	0	0	1	0	0	1	0	0	1	0	1	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	1	0	0	1	0	1	0 to 1
H2-H6 Texts:	1	0	0	0	1	2	0	1	1	1	0	0 to 2
IMG ALT:	0	0	0	0	0	7	0	0	0	0	0	0 to 7
Bold Text:	1	0	0	0	0	0	0	2	0	0	0	0 to 2
Same Texts:	1	2	2	0	3	7	0	1	2	0	1	0 to 7
Outb. Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "advice"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Same URLs:	0	0	0	0	4	8	0	1	5	0	1	0 to 8
Outb. URLs:	0	0	0	0	0	7	0	0	0	0	0	0 to 7
Meta Descr.:	0	0	1	0	0	1	0	1	0	0	1	0 to 1
Meta Keyw.:	0	0	1	0	0	1	0	1	0	1	0	0 to 1
First Sentence:	2	0	0	0	0	1	0	1	0	0	0	0 to 1
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Keywords "free", "seo" or "advice"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	3	2	3	0	4	3	4	4	4	2	4	0 to 4
Body Text:	10	15	15	0	28	66	4	17	41	24	51	0 to 66
H1 Texts:	0	1	3	0	2	3	0	0	3	0	3	0 to 3
Domain:	0	1	1	0	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	0	0	4	0	0	3	0	3	0 to 4
H2-H6 Texts:	3	1	0	0	3	10	0	3	4	2	6	0 to 10
IMG ALT:	0	2	2	0	2	21	0	0	0	0	3	0 to 21
Bold Text:	3	1	1	0	0	3	0	9	1	0	0	0 to 9
Same Texts:	3	10	10	0	17	39	0	6	17	13	29	0 to 39
Outb. Texts:	1	0	0	0	3	4	0	0	8	0	1	0 to 8
Same URLs:	0	0	0	0	21	51	0	7	23	24	25	0 to 51
Outb. URLs:	0	0	0	0	3	51	0	1	3	0	0	0 to 51
Meta Descr.:	0	2	3	0	0	5	0	2	0	1	4	0 to 5
Meta Keyw.:	0	3	3	0	0	3	0	3	0	2	1	0 to 3
First Sentence:	6	1	1	0	0	7	0	3	1	0	0	0 to 7
HTML Comm.:	0	0	0	0	4	0	0	0	0	0	0	0 to 4

Table: Keyword density

Search term: "free seo advice"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	60%	0%	43%	33%	0%	75%	33%	27%	33%	0%	30%	0% to 75%
Body Text:	7%	3%	5%	33%	1%	3%	7%	1%	0%	0%	3%	0% to 33%
H1 Texts:	0%	0%	100%	0%	0%	100%	0%	0%	60%	0%	25%	0% to 100%
Domain:	0%	0%	0%	100%	0%	0%	100%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	60%	0%	0%	60%	0%	100%	0% to 100%
H2-H6 Texts:	75%	0%	0%	25%	9%	26%	0%	60%	10%	0%	0%	0% to 60%
IMG ALT:	0%	0%	0%	0%	0%	28%	0%	0%	0%	0%	0%	0% to 28%
Bold Text:	100%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0% to 3%
Same Texts:	100%	16%	8%	0%	5%	10%	100%	0%	1%	0%	5%	0% to 100%
Outb. Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Same URLs:	0%	0%	0%	0%	4%	7%	0%	7%	2%	0%	5%	0% to 7%
Outb. URLs:	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0% to 4%
Meta Descr.:	0%	0%	13%	0%	0%	17%	0%	0%	0%	0%	13%	0% to 17%
Meta Keyw.:	0%	0%	16%	0%	0%	75%	0%	0%	0%	0%	0%	0% to 75%
First Sentence:	60%	0%	0%	33%	0%	10%	0%	75%	0%	0%	0%	0% to 75%
HTML Comm.:	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0% to 1%

Search term: "free"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	20%	0%	14%	0%	14%	25%	11%	9%	11%	14%	10%	0% to 25%
Body Text:	2%	1%	2%	0%	1%	1%	1%	1%	0%	5%	4%	0% to 5%
H1 Texts:	0%	0%	33%	0%	33%	33%	0%	0%	20%	0%	8%	0% to 33%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	20%	0%	0%	20%	0%	33%	0% to 33%
H2-H6 Texts:	25%	0%	0%	0%	3%	9%	0%	20%	3%	11%	30%	0% to 30%
IMG ALT:	0%	0%	0%	0%	8%	9%	0%	0%	0%	0%	4%	0% to 9%
Bold Text:	33%	0%	0%	0%	0%	0%	0%	3%	6%	0%	0%	0% to 6%
Same Texts:	33%	5%	3%	0%	4%	3%	0%	4%	0%	10%	6%	0% to 10%
Outb. Texts:	0%	0%	0%	0%	0%	3%	0%	0%	1%	0%	25%	0% to 25%
Same URLs:	0%	0%	0%	0%	3%	2%	0%	5%	1%	17%	3%	0% to 17%
Outb. URLs:	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0% to 1%
Meta Descr.:	0%	5%	4%	0%	0%	11%	0%	10%	0%	6%	4%	0% to 11%
Meta Keyw.:	0%	0%	5%	0%	0%	25%	0%	14%	0%	9%	0%	0% to 25%

Search term: "free"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	20%	0%	0%	0%	0%	7%	0%	25%	13%	0%	0%	0% to 25%
HTML Comm.:	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0% to 1%

Search term: "seo"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	20%	20%	14%	0%	29%	25%	22%	18%	22%	0%	20%	0% to 29%
Body Text:	3%	4%	4%	0%	1%	5%	3%	2%	1%	1%	11%	0% to 11%
H1 Texts:	0%	33%	33%	0%	33%	33%	0%	0%	20%	0%	8%	0% to 33%
Domain:	0%	50%	50%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 50%
Page URL:	0%	0%	0%	0%	0%	40%	0%	0%	20%	0%	33%	0% to 40%
H2-H6 Texts:	25%	13%	0%	0%	3%	26%	0%	20%	7%	0%	30%	0% to 30%
IMG ALT:	0%	7%	9%	0%	8%	9%	0%	0%	0%	0%	8%	0% to 9%
Bold Text:	33%	11%	13%	0%	0%	12%	0%	4%	0%	0%	0%	0% to 13%
Same Texts:	33%	16%	8%	0%	8%	12%	0%	6%	2%	2%	38%	0% to 38%
Outb. Texts:	11%	0%	0%	0%	17%	8%	0%	0%	9%	0%	0%	0% to 17%
Same URLs:	0%	0%	0%	0%	5%	11%	0%	9%	4%	12%	33%	0% to 33%
Outb. URLs:	0%	0%	0%	0%	4%	7%	0%	3%	3%	0%	0%	0% to 7%
Meta Descr.:	0%	5%	4%	0%	0%	11%	0%	0%	0%	0%	8%	0% to 11%
Meta Keyw.:	0%	18%	5%	0%	0%	25%	0%	14%	0%	0%	50%	0% to 50%
First Sentence:	20%	8%	8%	0%	0%	13%	0%	25%	0%	0%	0%	0% to 25%
HTML Comm.:	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0% to 4%

Search term: "advice"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	20%	0%	14%	0%	14%	25%	11%	9%	11%	14%	10%	0% to 25%
Body Text:	2%	1%	2%	0%	0%	1%	1%	1%	0%	1%	1%	0% to 2%
H1 Texts:	0%	0%	33%	0%	0%	33%	0%	0%	20%	0%	8%	0% to 33%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	20%	0%	0%	20%	0%	33%	0% to 33%
H2-H6 Texts:	25%	0%	0%	0%	3%	9%	0%	20%	3%	11%	0%	0% to 20%
IMG ALT:	0%	0%	0%	0%	0%	9%	0%	0%	0%	0%	0%	0% to 9%
Bold Text:	33%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0% to 2%
Same Texts:	33%	5%	3%	0%	3%	3%	0%	2%	0%	0%	2%	0% to 5%
Outb. Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "advice"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Same URLs:	0%	0%	0%	0%	2%	2%	0%	2%	1%	0%	2%	0% to 2%
Outb. URLs:	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0% to 1%
Meta Descr.:	0%	0%	4%	0%	0%	6%	0%	10%	0%	0%	4%	0% to 10%
Meta Keyw.:	0%	0%	5%	0%	0%	25%	0%	14%	0%	9%	0%	0% to 25%
First Sentence:	20%	0%	0%	0%	0%	3%	0%	25%	0%	0%	0%	0% to 25%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Keywords "free", "seo" or "advice"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	20%	7%	14%	0%	19%	25%	15%	12%	15%	10%	13%	0% to 25%
Body Text:	3%	2%	3%	0%	1%	3%	2%	1%	1%	2%	5%	0% to 5%
H1 Texts:	0%	11%	33%	0%	22%	33%	0%	0%	20%	0%	8%	0% to 33%
Domain:	0%	17%	17%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 17%
Page URL:	0%	0%	0%	0%	0%	27%	0%	0%	20%	0%	33%	0% to 33%
H2-H6 Texts:	25%	4%	0%	0%	3%	15%	0%	20%	4%	7%	20%	0% to 20%
IMG ALT:	0%	2%	3%	0%	5%	9%	0%	0%	0%	0%	4%	0% to 9%
Bold Text:	33%	4%	4%	0%	0%	4%	0%	3%	2%	0%	0%	0% to 4%
Same Texts:	33%	9%	5%	0%	5%	6%	0%	4%	1%	4%	15%	0% to 15%
Outb. Texts:	4%	0%	0%	0%	6%	3%	0%	0%	4%	0%	8%	0% to 8%
Same URLs:	0%	0%	0%	0%	3%	5%	0%	5%	2%	10%	13%	0% to 13%
Outb. URLs:	0%	0%	0%	0%	1%	3%	0%	1%	1%	0%	0%	0% to 3%
Meta Descr.:	0%	3%	4%	0%	0%	9%	0%	7%	0%	2%	6%	0% to 9%
Meta Keyw.:	0%	6%	5%	0%	0%	25%	0%	14%	0%	6%	17%	0% to 25%
First Sentence:	20%	3%	3%	0%	0%	8%	0%	25%	4%	0%	0%	0% to 25%
HTML Comm.:	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0% to 2%

Table: Keyword position

Search term: "free seo advice"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	18	n/a	1	16	n/a	1	1	23	1	n/a	12	n/a to 23
Body Text:	7	93	93	16	650	154	20	6	193	n/a	654	n/a to 654
H1 Texts:	n/a	n/a	1	n/a	n/a	1	n/a	n/a	1	n/a	7	n/a to 7
Domain:	n/a	n/a	n/a	1	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a to 1
Page URL:	n/a	n/a	n/a	n/a	n/a	14	n/a	n/a	1	n/a	1	n/a to 14
H2-H6 Texts:	5	n/a	n/a	20	52	66	n/a	10	46	n/a	n/a	n/a to 66
IMG ALT:	n/a	n/a	n/a	n/a	n/a	255	n/a	n/a	n/a	n/a	n/a	n/a to 255
Bold Text:	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Same Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	128	n/a	n/a	n/a to 128
Outb. Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Same URLs:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outb. URLs:	n/a	n/a	n/a	n/a	n/a	1,325	n/a	n/a	n/a	n/a	n/a	n/a to 1,325
Meta Descr.:	n/a	n/a	1	n/a	n/a	1	n/a	n/a	n/a	n/a	84	n/a to 84
Meta Keyw.:	n/a	n/a	1	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a to 1
First Sentence:	7	n/a	n/a	16	n/a	155	n/a	6	n/a	n/a	n/a	n/a to 155
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	717	n/a	n/a	n/a	n/a	n/a to 717

Search term: "free"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	18	n/a	1	n/a	1	1	1	23	1	1	12	n/a to 23
Body Text:	7	93	93	n/a	650	109	20	6	41	11	654	n/a to 654
H1 Texts:	n/a	n/a	1	n/a	1	1	n/a	n/a	1	n/a	7	n/a to 7
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	14	n/a	n/a	1	n/a	1	n/a to 14
H2-H6 Texts:	5	n/a	n/a	n/a	52	66	n/a	10	46	40	5	n/a to 66
IMG ALT:	n/a	n/a	n/a	n/a	14	255	n/a	n/a	n/a	n/a	146	n/a to 255
Bold Text:	1	n/a	n/a	n/a	n/a	n/a	n/a	6	41	n/a	n/a	n/a to 41
Same Texts:	n/a	272	494	n/a	987	n/a	n/a	206	128	1	n/a	n/a to 987
Outb. Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	28	n/a	n/a	n/a to 28
Same URLs:	n/a	n/a	n/a	n/a	67	51	n/a	195	1,202	1	n/a	n/a to 1,202
Outb. URLs:	n/a	n/a	n/a	n/a	n/a	1,325	n/a	n/a	n/a	n/a	n/a	n/a to 1,325
Meta Descr.:	n/a	1	1	n/a	n/a	1	n/a	13	n/a	71	84	n/a to 84
Meta Keyw.:	n/a	n/a	1	n/a	n/a	1	n/a	5	n/a	69	n/a	n/a to 69

Search term: "free"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	7	n/a	n/a	n/a	n/a	110	n/a	6	41	n/a	n/a	n/a to 110
HTML Comm.:	n/a	n/a	n/a	n/a	434	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 434

Search term: "seo"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	23	1	6	n/a	10	6	6	6	6	n/a	7	n/a to 10
Body Text:	12	11	11	n/a	601	75	25	11	92	37	399	n/a to 601
H1 Texts:	n/a	1	6	n/a	10	6	n/a	n/a	6	n/a	12	n/a to 12
Domain:	n/a	8	8	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 8
Page URL:	n/a	n/a	n/a	n/a	n/a	10	n/a	n/a	6	n/a	6	n/a to 10
H2-H6 Texts:	10	26	n/a	n/a	57	5	n/a	15	51	n/a	10	n/a to 57
IMG ALT:	n/a	8	8	n/a	n/a	260	n/a	n/a	n/a	n/a	38	n/a to 260
Bold Text:	6	n/a	n/a	n/a	n/a	1	n/a	11	n/a	n/a	n/a	n/a to 11
Same Texts:	11	11	11	n/a	79	78	n/a	25	133	27	75	n/a to 133
Outb. Texts:	1	n/a	n/a	n/a	181	66	n/a	n/a	34	n/a	n/a	n/a to 181
Same URLs:	n/a	n/a	n/a	n/a	142	1	n/a	234	131	46	107	n/a to 234
Outb. URLs:	n/a	n/a	n/a	n/a	28	51	n/a	n/a	865	n/a	n/a	n/a to 865
Meta Descr.:	n/a	74	6	n/a	n/a	6	n/a	n/a	n/a	n/a	24	n/a to 74
Meta Keyw.:	n/a	1	6	n/a	n/a	6	n/a	1	n/a	n/a	1	n/a to 6
First Sentence:	12	11	11	n/a	n/a	76	n/a	11	n/a	n/a	n/a	n/a to 76
HTML Comm.:	n/a	n/a	n/a	n/a	443	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 443

Search term: "advice"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	27	n/a	10	n/a	16	10	10	32	10	26	21	n/a to 32
Body Text:	16	102	102	n/a	659	163	29	15	202	517	663	n/a to 663
H1 Texts:	n/a	n/a	10	n/a	n/a	10	n/a	n/a	10	n/a	16	n/a to 16
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	23	n/a	n/a	10	n/a	10	n/a to 23
H2-H6 Texts:	14	n/a	n/a	n/a	61	75	n/a	19	55	14	n/a	n/a to 75
IMG ALT:	n/a	n/a	n/a	n/a	n/a	264	n/a	n/a	n/a	n/a	n/a	n/a to 264
Bold Text:	10	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Same Texts:	n/a	n/a	n/a	n/a	n/a	357	n/a	n/a	137	n/a	n/a	n/a to 357
Outb. Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "advice"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Same URLs:	n/a	n/a	n/a	n/a	1,386	n/a	n/a	238	135	n/a	n/a	n/a to 1,386
Outb. URLs:	n/a	n/a	n/a	n/a	n/a	1,334	n/a	n/a	n/a	n/a	n/a	n/a to 1,334
Meta Descr.:	n/a	n/a	10	n/a	n/a	10	n/a	18	n/a	n/a	93	n/a to 93
Meta Keyw.:	n/a	n/a	10	n/a	n/a	10	n/a	10	n/a	57	n/a	n/a to 57
First Sentence:	16	n/a	n/a	n/a	n/a	164	n/a	15	n/a	n/a	n/a	n/a to 164
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Table: Number of words

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	5	10	7	3	7	4	9	11	9	7	10	3 to 11
Body Text:	135	214	194	3	1,302	867	76	524	2,575	382	366	3 to 2,575
H1 Texts:	1	3	3	0	3	3	0	0	5	6	12	0 to 12
Domain:	1	2	2	1	1	1	1	1	1	1	1	1 to 2
Page URL:	0	2	0	0	0	5	0	0	5	0	3	0 to 5
H2-H6 Texts:	4	8	17	4	44	27	0	5	39	11	12	0 to 44
IMG ALT:	1	42	36	0	19	99	2	0	16	0	32	0 to 99
Bold Text:	3	14	12	0	23	38	0	124	18	15	7	0 to 124
Same Texts:	6	54	91	0	178	280	2	80	796	113	95	0 to 796
Outb. Texts:	14	32	32	0	31	52	0	3	120	19	5	0 to 120
Same URLs:	2	38	39	0	273	394	0	69	498	128	104	0 to 498
Outb. URLs:	23	86	86	0	94	595	0	39	158	44	9	0 to 595
Meta Descr.:	0	21	23	0	0	18	0	10	0	18	24	0 to 24
Meta Keyw.:	0	17	19	0	0	4	0	7	0	11	2	0 to 19
First Sentence:	10	13	13	3	10	30	2	4	8	2	6	2 to 30
HTML Comm.:	21	8	8	0	96	49	129	0	13	3	21	0 to 129

Table: Number of characters

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	32	80	58	32	34	17	52	68	49	46	68	17 to 80
Body Text:	769	1,351	1,286	32	7,580	5,225	468	2,975	14,602	2,395	2,128	32 to 14,602
H1 Texts:	14	19	15	0	12	15	0	0	25	46	63	0 to 63
Domain:	10	10	10	13	10	11	13	4	9	15	12	4 to 15
Page URL:	0	15	0	0	0	28	0	0	23	0	15	0 to 28
H2-H6 Texts:	20	63	132	37	228	151	0	25	232	64	59	0 to 232
IMG ALT:	7	267	241	0	97	507	14	0	83	0	207	0 to 507
Bold Text:	15	85	84	0	186	261	0	657	101	88	37	0 to 657
Same Texts:	38	319	541	0	1,036	1,712	24	401	4,454	763	548	0 to 4,454
Outb. Texts:	97	229	229	0	194	328	0	15	738	130	28	0 to 738
Same URLs:	9	279	287	0	1,516	2,128	0	395	2,785	1,007	606	0 to 2,785
Outb. URLs:	154	542	542	0	567	3,188	0	282	1,137	287	61	0 to 3,188
Meta Descr.:	0	133	150	0	0	115	0	58	0	127	131	0 to 150
Meta Keyw.:	0	115	160	0	0	17	0	43	0	92	10	0 to 160
First Sentence:	59	80	80	32	42	188	14	20	45	9	34	9 to 188
HTML Comm.:	133	42	42	0	790	308	818	0	68	28	157	0 to 818

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest												
	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of inbound links according to these search engines (the more the better)												
Alexa:	0	0	0	34	1	41	0	207	402	0	47	0 to 402
AllTheWeb (preset settings):	1	116	171	463	473	3k	1	744	17	175	35	1 to 3k
Google.com:	0	10	13	2	9	29	0	9	2	3	0	0 to 29
Live.com:	0	2	8	26	216	0	0	330	4	65	0	0 to 330
Yahoo.com:	2	112	164	342	857	3k	1	2k	16	166	28	1 to 3k
Links from social networks (the more the better)												
Del.icio.us:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Digg:	0	0	0	0	0	7	0	0	25	0	5	0 to 25
Other ranking factors results (the older or the lower the better)												
Web Site Age:	n/a	Jun 2007	Apr 2007	Oct 2003	Jan 2007	Aug 2001	Dec 2007	Feb 2004	Sep 2005	Feb 2007	Mar 2005	Aug 2001 to Dec 2007
Server Speed:	n/a	n/a	n/a	2.58s	n/a	n/a	n/a	n/a	3.10s	1.79s	3.73s	1.79s to 3.73s
Alexa Traffic Rank:	10,591 k	2,251k	2,251k	8,027k	561k	134k	n/a	3,284k	128k	881k	80k	80k to 8,027k